



Television
Academy
Foundation

TM

EMMYS®
GOLF
CLASSIC

About the Emmys Golf Classic



The **23rd annual Emmys Golf Classic** will take place at the world-famous Riviera Country Club, home of the PGA Tour's Genesis Invitational. Join celebrities and entertainment industry leaders as they "golf for good" at one of the top courses in the nation.

Proceeds from the Emmys Golf Classic benefit the [Television Academy Foundation](#), the charitable arm of the Emmy Awards, and our mission to provide entertainment career access, training, and opportunity for students from historically excluded and underrepresented backgrounds.

23rd Annual Emmys Golf Classic
Monday, October 2nd, 2023
The Riviera Country Club
1250 Capri Drive
Los Angeles, CA 90272

[For more information, visit www.emmys.com/foundation/emmys-golf-classic](http://www.emmys.com/foundation/emmys-golf-classic)

About the Television Academy Foundation



The Television Academy Foundation celebrates the history of television while providing education and inspiration to those that will shape its future. Its renowned education programs serve thousands of students and educators across the country. Key programming includes the College Television Awards & Summit, The Internship Program, Media Educators Conference, The Interviews, and Power of TV. The Foundation seeks to widen the circle of voices the industry represents and expand opportunity for television to reflect all of society.

[For more information, visit emmys.com/Foundation](https://www.emmys.com/Foundation)

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Golf Sponsorship Packages



ALL GOLF PACKAGES INCLUDE:

- **Golf carts and access to locker rooms**
- **Celebrity player and a forecaddie**
- **Exclusive take-home gifts**
- **Branded gift for each golfer**
- **Recognition on Emmys.com and on Emmys Golf Classic press release**
- **Event recognition on event sponsor banner, at a dedicated tee sign, plus post-event thank you ads**

Golf Sponsorship Packages

PRESENTING SPONSOR: \$100,000

- Presenting Sponsor inclusion on all Golf Classic collateral
- Opportunity for on-course display with a branded golf course activation
- Green carpet step and repeat logo inclusion
- Three golf teams (12 players total)
- Full page advertisement in the event program
- Twenty-four gift bags for guests
- A total of 24 invitations (12 players plus a guest) to the cocktail reception and awards dinner

OFFICIAL PARTNER SPONSOR: \$75,000

- Company name and logo inclusion on cover of event program
- Company name and logo inclusion on official event invitations
- Full page advertisement in the event program
- Three golf teams (12 players total)
- A total of 24 invitations (12 players plus a guest) to the cocktail reception and awards dinner
- Twenty-four gift bags for guests

GOLF CART PACKAGE: \$50,000

- Company name and logo inclusion on signage near the four course lunch station areas
- Acknowledgment on the Sponsor Board
- Company name and logo in the event program
- Six invitations to cocktail reception and dinner featuring silent and live auctions
- Six gift bags for guests

GOLF CLASSIC SIGNATURE SPONSOR: \$25,000

- Hole activation opportunity - amazing product exposure
- Elevated signage on the course and option to provide a branded gift
- Company name and logo in the event program
- One team (four players total)
- Eight invitations (four players plus a guest) to cocktail reception and awards dinner

GOLF CLASSIC TEAM SPONSOR: \$18,000

- One team (four players total), plus celebrity player and a forecaddie
- Four invitations to cocktail reception and awards dinner

GOLF CLASSIC HOLE SPONSOR: \$5,000

- Signage at a designated golf hole
- Two invitations to cocktail reception and seating at awards dinner featuring silent and live auctions
- Opportunity to provide a branded gift at the hole
- Option to activate on the golf hole (additional \$4,000 fee) to promote a specific product or service
- Company name and logo on the Course Contest Card

Food and Beverage Sponsorship Packages



GOLF CLASSIC DINNER SPONSOR:

\$50,000

- Company name and logo inclusion on official event invitation
- Acknowledgment on the Sponsor Board
- Full page advertisement in the event program
- Ten invitations to cocktail reception and dinner featuring silent and live auctions
- Ten gift bags for guests
- Option to provide a branded gift to each guest

GOLF CLASSIC LUNCH SPONSOR:

\$25,000

- One team (four players total), plus celebrity player and caddy
- Four invitations to cocktail reception and awards dinner

GOLF CLASSIC BREAKFAST SPONSOR:

\$10,000

- Company name and logo inclusion in breakfast area
- Acknowledgment on the Sponsor Board
- Company name and logo in the event program
- Four invitations to cocktail reception and dinner featuring silent and live auctions
- Four gift bags for guests

People

NBCUniversal

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Dinner Reception Sponsorships



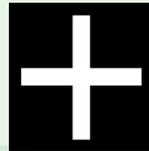
DINNER PATRON: \$10,000

- Acknowledgment on the Sponsor Board
- Company name and logo on slide during awards dinner and signage in the auction area
- Four invitations to cocktail reception and dinner featuring silent and live auctions

FRIEND OF THE FOUNDATION: \$5,000

- Acknowledgment on the Sponsor Board
- Two invitations to cocktail reception and dinner featuring silent and live auctions

2022 Golf Classic Sponsors



ALLEN & ANITA KOHL
CHARITABLE FOUNDATION

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For more information and sponsorship opportunities, please contact:

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