

ACADEMY OF TELEVISION ARTS & SCIENCES



PRIMETIME EMMY® AWARDS

FOR YOUR CONSIDERATION CAMPAIGNS

The Primetime Emmy® season has begun, so we wanted to let you know about the For Your Consideration campaigns that the Television Academy has to offer.

FOR YOUR CONSIDERATION ONLINE WEBSITE:

In an effort to go green - and at the same time provide you with a cost effective method to promote your programming, the Academy of Television Arts & Sciences has once again created a password protected website where you can upload your Emmy®-entered program(s) For the Consideration of Emmy voters.

This website is only accessible to the active voting members of the Television Academy and is not accessible to the general public.

The Television Academy encourages you to take advantage of this green and cost-effective means of bringing your fine work to the attention of your colleagues and peers. Please contact Sheri Ebner – ebner@emmys.org for more information.

FOR YOUR CONSIDERATION BY MAIL:

Any entrant in the Primetime Emmy Awards competition may use the Television Academy's mailing house to send to the voting membership "For Your Consideration" screeners.

All voting members of the Television Academy (U.S. residents and non-U.S. residents) will receive these mailings and do not need to contact the Academy to request them.

Anyone sending screeners may contact the Academy's fulfillment house to mutually devise a method for tracking screeners back to the members to whom they were sent. Orders must be placed at least thirty days prior to the mailing date in order to allow the fulfillment house time to prepare the mailing for tracking. Because of the special handling required, the usual handling charges do not apply and they must be mutually worked out by the sender and the fulfillment house. The purpose of this procedure is to allow senders a means to protect their property from piracy and/or sale.

If you would like to send a mailing, contact Sheri Ebner – ebner@emmys.org for mailing policy and procedures:

FOR YOUR CONSIDERATION AT THE LEONARD H. GOLDENSON THEATRE:

Producers, Distributors, Networks, and Cable Networks interested in having a screening for the Television Academy membership should email a written request to campobasso@emmys.org including the title of the film or program being screened. Contact Vicky Campobasso-Ouellet, Manager of Theatre Operations, at 818.754.2827; fax 818.761.8524, to check on rental availability for your chosen date.

FOR YOUR CONSIDERATION EMMY MAGAZINE ADS:

If you'd like to place an ad in the "For Your Consideration" issue of *emmy* magazine, rates, technical specs and other details are available from Peter McCarthy at (805) 241-6710 or pmccarthy@me.com. Please note that fractional ads are due by May 4, and full-page ads are due by May 10.