

# ACADEMY OF TELEVISION ARTS & SCIENCES

## CALL FOR ENTRIES

### 2010 - 2011 PRIMETIME EMMY AWARD FOR OUTSTANDING ACHIEVEMENT IN ENGINEERING DEVELOPMENT

CONTACT: John Leverage, 818/754-2871 or leverage@emmys.org. This entry form is posted as a download at [www.emmys.org](http://www.emmys.org) in the "Awards" section of the website.

#### THE AWARDS:

The Emmy Award to an individual, a company, or an organization for developments in engineering that are either so extensive an improvement on existing methods or so innovative in nature that they materially affect the transmission, recording or reception of television. Emmy(s) to winner(s). Possibility of one, more than one or no award.

The Emmy Plaque for those achievements that exhibit a high level of engineering and are important to the progress of the industry. The Plaque is not meant to be a consolation prize, but a positive recognition of engineering achievements that are on a different level of technology and industry importance than the Emmy. Plaque(s) to winner(s). Possibility of one, more than one or no award.

#### ENTRY PROCEDURE:

Complete and return the attached form by May 27, 2011. If you have additional print or A/V materials describing the submitted item, please include them with the form. The committee welcomes information about the history, technical aspects, and industry use of the entry. Live demonstrations before the Engineering Awards Committee are encouraged. After reviewing the form and any ancillary materials, the committee may request more specific information.

#### CONTEST PROCEDURE:

The Engineering Awards Committee is composed of highly qualified Academy members appointed primarily from technically oriented Peer Groups. The Committee will consider engineering developments and determine which, if any, merit an Emmy or a plaque.

# ACADEMY OF TELEVISION ARTS & SCIENCES

## 63rd Primetime Emmy Awards Outstanding Achievement in Engineering Development

### Official Entry Form For Award Consideration

PLEASE COMPLETE AND RETURN TO THE ACADEMY BY MAY 27, 2011

You may fill out this entry form online and email it to [leverence@emmys.org](mailto:leverence@emmys.org)  
or  
you may download and print this entry form, fill it out by hand and fax it to 818/754-2836  
or  
mail it to the address below

Academy of Television Arts & Sciences  
Engineering Awards  
5220 Lankershim Boulevard  
North Hollywood, California 91601-3109

ENTRY TO BE CONSIDERED \_\_\_\_\_

NAME AND TITLE OF PERSON TO BE CONTACTED REGARDING THIS ENTRY:  
\_\_\_\_\_

NAME OF COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY, STATE AND ZIP CODE \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

Date of invention \_\_\_\_\_

Has application been filed for patent?  Yes  No

Serial number of application \_\_\_\_\_

Date of filing \_\_\_\_\_

If patent has been issued, enclose a copy or attach a copy with the emailed return of this form.

Patent Number \_\_\_\_\_

Date issued \_\_\_\_\_

Name(s) of 1) primary inventor(s) and developer(s) (one Emmy or Plaque to each individual), 2) company (one Emmy or Plaque to the company) or 3) companies (one Emmy or Plaque to each company) to be credited for this achievement.

Entries listing individuals can have no more than four names. In a case where more than four individuals would be submitted, then the entry must be changed from an individual entry to a company entry. (Commemorative Emmys or Plaques may be purchased for individuals in a case where there are more than four individuals.)

If this is a company entry, was the achievement developed in conjunction with other corporations or institutions? If so, then it must be entered together with those other entities, e.g., "Fujinon Precision Focus Assistance System (Fujinon Inc. and NHK)."

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If this is an individual entry, are the individuals living?

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Eligible entries must have been utilized on nationally televised programming. Please list the program(s), broadcast date(s) and distribution platform(s), e.g., ABC, Discovery Channel, or www.bbcamerica.com.

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In what way is this item unique or an improvement over previous or current technologies?

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In a brief summary, please explain how this entry advances the state of the art.

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