

**Television  
Academy**



## 2024 Primetime Emmy® Awards Ballot

### **Outstanding Commercial**

**Album Cover - Apple iPhone 15**

---

**All In - Cyberpunk 2077: Phantom Liberty**

---

**Amazon Honda Dream Generator - Honda**

---

**American Cancer Story - Change The Ref**

---

**An American Love Story - Volkswagen**

---

**Anti-Choice Ads - Wisp**

---

**The Artist - Hotels.com**

---

**Assume That I Can - Cooldown**

---

**The Aviators - Xfinity**

---

**Battery For Miles - Apple, iPhone 14 Plus**

---

**Be Honest - Uber Eats**

---

**Believing Changes Everything - United Airlines**

---

**Best Friends - Uber One | Uber Eats**

---

**Break The Cycle - Coinbase**

---

**Business Class - American Express Business**

---

**Can't B Broken - Verizon**

---

**Chance Encounter - Progressive Insurance**

---

**Chase - McDonald's**

---

**Cherry Red - 7-Eleven**

---

**Coco Gauff Goddess Strong - Carol's Daughter**

---

**Commercial Cuddles - Geico**

---

**Concrete Jungle - Amazon Prime**

---

**Day Of Reckoning - Riyadh Season**

---

**Decades - Smokey Bear**

---

**Decades Of Confusion - Loewe**

---

**Dina & Mita - Doritos Dinamita**

---

**Dogs - Lay's**

---

**Domino's You Tip, We Tip - Tipping Point - Domino's Pizza**

---

**Don't Forget - Lilly**

---

**Don't Forget Uber Eats - Uber Eats**

---

**Don't Make Your Future You Hate You - NerdWallet & NerdWallet.com**

---

**Driving While Black - Courageous Conversation Global Foundation**

---

**Easy Night Out - Bud Light**

---

**Elijah - Montefiore**

---

**Face Plant - Natural Resources Defense Council**

---

**Farewell To DVDs - Netflix**

---

**Fast Casual - Progressive Insurance**

---

**Feeding The Cowboy Spirit - Fritos**

---

**Find Your Friends - Apple**

---

**Find Your Summer - Magnum**

---

**5 vs 5 - Riyadh Season**

---

**Football Away - Vrbo**

---

**Fresh Scallops - Adobe Acrobat**

---

**Fuzzy Feelings - Apple - iPhone + Mac**

---

**Gazelle - Adidas**

---

**The Gift Of Game - NBA**

---

**Gold Rush Season 14 Launch - Gold Rush**

---

**Google — 25 Years In Search: The Most Searched - Google**

---

**Groundhog Lay's - Lay's**

---

**Hail Patrick - Paramount+**

---

**Hard Knocks: A Dove Big Game Film - Dove Masterbrand**

---

**Having A Blast - Mtn Dew**

---

**Helen's Golden Voice - Uber Eats**

---

**Hello Down There - Squarespace**

---

**The Heroes - Coca-Cola x Marvel**

---

**His Name Was Jarad - LiveFree999**

---

**His Rise (Legend Of The Lizard) - Geico**

---

**Holiday Joyride - Amazon**

---

**Holiday Night Fever - Capital One**

---

**A Holiday To Remember - Chevrolet**

---

**Hungry Skies - Snickers**

---

**I Never Thought To Ask: A Mom's Quest For Answers With Soleil Moon Frye Brought To You By GSK - GSK**

---

**Idris Alpha - Uber Eats**

---

**If Words Were Enough - Feed The Children**

---

**Impossible Alone - Atlassian**

---

**iPhone + Apple Watch | Another Birthday | Apple - Apple iPhone + Apple Watch**

---

**It Has To Be Heinz - Heinz**

---

**Javier In Frame - Google, Pixel 8**

---

**Javier In Frame Behind The Scenes - Google, Pixel 8**

---

**Just Joking - Sandy Hook Promise**

---

**The King & The Viking - Beats By Dre**

---

**Knockout Chaos - Riyadh Season**

---

**A Life In Sound - SiriusXM**

---

**Life Is The Greatest Odyssey - Hennessy X.O**

---

**Life's Good When You Dive In Smile First - LG**

---

**Like A Good Neighbaaa - State Farm**

---

**The Lost Voice - Apple, iPhone**

---

**Love, Your Mind - Kaycee - Ad Council/Huntsman Mental Health Institute And Love, Your Mind Adult Mental Health Campaign**

---

**Love, Your Mind - Marcus - Ad Council/Huntsman Mental Health Institute And Love, Your Mind Adult Mental Health Campaign**

---

**Martin Short's Short Day At Work - Wealthsimple**

---

**Michael CeraVe - CeraVe Moisturizing Cream**

---

**Michael's Pool Party - Uber Eats**

---

**Migration - NFL Sunday Ticket On YouTube TV**

---

**Miss You - Apple, iPhone**

---

**Mission De Bla Bla Bla - Metro By T-Mobile**

---

**Monster - ChildFund International**

---

**Naked And Afraid Season 10 Launch - Discovery Channel**

---

**Neighbors - Foundation To Combat Antisemitism**

---

**The Nemesis - Manifesto - Paycom**

---

**New Driver - Apple**

---

**The New Guy - Coca-Cola**

---

**The Nightmare - Geico**

---

**Northern Lights - Expedia**

---

**Not Turtle - NotCo, NotTurtle**

---

**On With The Show - Apple**

---

**One More - Apple**

---

**Out Of The Box - Spectrum Designs Foundation**

---

**Perfect 10 - Kia EV9**

---

**Play Life - Qiddiya**

---

**Pony Friendly - Hotels.com**

---

**Power Your Party - Ocean Spray**

---

**Protecting Kids Online - Center For Countering Digital Hate - Our Daughters**

---

**Raccoons - VIZIO**

---

**The Return - Native**

---

**Rituals - Ad Council**

---

**Robots - Discover Financial Services**

---

**Rock Stars Of Business - Workday**

---

**Samba - Adidas**

---

**Scarecrow - Kayak**

---

**Scientists - Goodboybob Coffee Roasters**

---

**Sisters - Expedia**

---

**Sky's The Limit - Amazon / Illumination Migration**

---

**Sleep With Rain - AT&T Business**

---

**Smugglers - Marmite**

---

**Social Listening - Progressive Insurance**

---

**Solo: There's Magic In All Of Us - Montefiore Einstein**

---

**Sounds Of Silence - AT&T**

---

**Spoonful Of Joy - Campbell's**

---

**Stand Up To Yourself - Monica Lewinsky**

---

**Stunt Driver - The General**

---

**Superstar - Adidas**

---

**Talkin' Like Walken - BMW Of North America**

---

**Target Lady's Big Morning - Target**

---

**The Tennis Date - SellaV**

---

**Theo's Story - ANA**

---

**Therapy With Nikola Jokic - Despicable Me 4**

---

**30 Years - Apple Music**

---

**This Is Magic - Walt Disney World**

---

**Tina Fey Books Whoever She Wants To Be - Booking.com**

---

**The Travelers - Expedia**

---

**U.S. Polo Assn. x 4Ocean - U.S. Polo Assn.**

---

**Unnecessary Action Hero - Assembly Line - Paycom**

---

**Unnecessary Action Hero - In Training - Paycom**

---

**The Vault - Powerade**

---

**Wake Up And Dream - Xbox**

---

**Watch The Stars - Young Sheldon**

---

**We're With Them - Military Active-Duty Service Member & Family Campaign - USO (United Service Organizations)**

---

**Winning Streak - PUMA x Noah**

---

**Yes!\_rse\_tv\_30 - Reese's**

---

**You Don't Know The Half Of It - The Harris Project**

---

**Your Soul Needs Dew - Mountain Dew**

---

**End of Category**