

Television  
Academy  
Foundation

™

**MEDIA  
EDUCATORS  
CONFERENCE**

**CONFERENCE  
SCHEDULE  
AND  
INFORMATION**



Movement that inspires

WI-FI NAME: **MEDIA CENTER**

PASSWORD: **MAGNOLIA**

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## **#TEACHINGTELEVISION**

SABAN MEDIA CENTER  
5210 LANKERSHIM BLVD.  
NORTH HOLLYWOOD, CA

## THURSDAY, OCTOBER 27, 2022

<p><b>9:00AM - 10:00AM</b></p>	<p><b>Continental Breakfast</b> <b>Location:</b> Outside of the Governors Room</p>
<p><b>10:00AM- 10:15AM</b></p>	<p><b>Opening Remarks</b> <b>Cris Abrego</b>, Chair, Television Academy Foundation and Chairman of the Americas, Banijay, and President and CEO, Endemol Shine Holdings <b>Location:</b> Governors Room</p>
<p><b>10:15AM - 11:15AM</b></p>	<p><b>The California Creative Economy</b> Join us for a presentation by Adam Fowler, the Director of Research behind the <i>Otis Report on the Creative Economy</i> and Founding Partner of CVL Economics. Hear about the latest trends in the economic landscape and its effects on the creative industries. Gain a well-rounded understanding of the structure and growth of the Creative Economy in California and how it will impact students as they enter the industry. <b>Adam J. Fowler</b>, Founding Partner, CVL Economics <b>Location:</b> Governors Room</p>
<p><b>11:15AM - 11:45AM</b></p>	<p><b>Networking Break</b></p>
<p><b>11:45AM- 12:45PM</b></p>	<p><b>A Conversation with Casting Directors</b> Learn from some of the leading directors in the casting world; everything you need to know about the powerful art form that's at the very center of getting representation on screen right. <b>Kim Coleman</b>, Casting Director, <i>Umbrella Academy</i>, <i>Dear White People</i> <b>David Rubin</b>, Casting Director, Firefly Casting <b>Location:</b> Governors Room</p>
<p><b>12:45PM - 2:15PM</b></p>	<p><b>Lunch</b> Grab your lunch and network with media educators from across the nation.</p>

Speaker information available at: [TelevisionAcademy.com/Speakers](https://www.televisionacademy.com/speakers)

\*speakers subject to change

## THURSDAY, OCTOBER 27, 2022

<p><b>2:15PM - 3:15PM</b></p>	<p><b>Directing for Television</b> Join us for a conversation with director and producer Dr. Rachel Raimist (<i>Queen Sugar, The Sex Lives of College Girls, Queens, The Big Leap</i>). Gain insight into the landscape of television and the process of directing an episode for a television series, from the first draft to prep, production, and editing. She'll define the role of a TV director and share tips and tricks to help inform your curriculum and guide you on how your students can find success in episodic direction. <b>Dr. Rachel Raimist</b>, Director <b>Location:</b> Governors Room</p>
<p><b>3:15PM - 3:45PM</b></p>	<p><b>Networking Break</b></p>
<p><b>3:45PM - 5:00PM</b></p>	<p><b>Alumni Spotlight: Journeys to Success</b> Foundation program alumni will share how they landed their first job and how they navigated the workplace as a newcomer. Discover how they persevered and successfully reached their career aspirations. <b>Sev Ohanian</b>, Producer/Screenwriter, Co-Founder Proximity Media <b>Jason Enslar</b>, Executive Producer, <i>Monarch, Love Victor</i> <b>Pamela Soper</b>, Sr. VP Programming, CBS Television <b>Natasha Chen</b>, National Correspondent, CNN <b>Moderator: Albert Lawrence</b>, Media Personality/Producer <b>Location:</b> Governors Room</p>
<p><b>5:00PM - 6:00PM</b></p>	<p><b>Welcome Reception</b> Join us in the Netflix Lobby of the Saban Media Center to mix and mingle over appetizers and drinks with the Television Academy leadership as well as media educators nationwide. <b>Location:</b> Netflix Lobby</p>

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## FRIDAY, OCTOBER 28, 2022

<p><b>8:00AM - 9:00AM</b></p>	<p><b>Continental Breakfast</b> <b>Location:</b> Outside of the Governors Room</p>
<p><b>9:00AM - 10:00AM</b></p>	<p><b>The Power of TV: <i>Producing with Purpose</i></b> In this conversation, we will focus on women who are actively changing the industry. We will how high-profile producers create space for historically excluded groups on screen, and behind the camera, and successfully advocate for storytelling that builds broader awareness and inclusion. <b>Anya Adams</b>, Director, Producer, Creator <b>Lisa Hamilton Daly</b>, Executive Vice President, Programming, Hallmark Media <b>Carmen Marrón</b>, Director, Producer, Writer <b>Moderator: Madeline Di Nonno</b>, President and CEO of the Geena Davis Institute on Gender in Media <b>Location:</b> Governors Room</p>
<p><b>10:00AM - 10:30AM</b></p>	<p><b>Networking Break</b></p>
<p><b>10:30AM - 11:30AM</b></p>	<p><b>Pathways from College to Career</b> This session will bring industry experts together to talk about what hiring managers are looking for in emerging new talent and how educators can effectively set students up to transition into careers in the entertainment media space. <b>Val Cheung</b>, VP, Production, Shondaland <b>Phillip Kobylanski</b>, President, Valhalla Motion Pictures <b>Neil Truglio</b>, Education Director, SeriesFest <b>Moderator: Dan Birman</b>, President, Daniel H. Birman Productions, Inc. &amp; Professor of Professional Practice, USC Annenberg School of Journalism <b>Location:</b> Governors Room</p>
<p><b>11:30AM - 12:30PM</b></p>	<p><b>Lunch</b> Grab your lunch and network with media educators from across the nation.</p>

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## FRIDAY, OCTOBER 28, 2022

12:30PM -  
1:45PM

### Industry Insights

Meet an agent. Meet a Development Executive. Meet a production designer and casting director. These two informal, 30-minute networking sessions are designed to connect professors with top producers, creatives, and industry executives in a small-group setting. Talk curriculum, gain industry insights, and get advice from leading industry professionals that you can bring back to your classroom.

**Daniel Barnes**, Development Executive  
**James Pearse Connelly**, Production Designer  
**Jo DiSante**, VP of Current Programming, ABC  
**Harry Friedman**, Executive Producer  
**Tyler Kahl**, Talent Agent, Allegory Creative Talent  
**Michelle McNulty**, Casting Director  
**Portia Scott**, Director of Voiceover, Coast to Coast Talent Group  
**Location:** Netflix Lobby

1:45PM -  
2:00PM

### Break

2:00PM -  
3:00PM

### Showrunner Superpanel

While you might not see the title when credits roll, showrunners are critical in television production. Showrunners are important to the industry, managing the writers room while getting final say on individual episodes. As the entertainment business shifts in response to streaming, the conventional avenues for training new showrunners are changing too—and that could make them harder to find. In this session, learn what skills and abilities the industry needs so you can guide your students into this rewarding and in-demand career path.

**Shaz Bennett**, Showrunner, Executive Producer and Director  
**Rebecca Cutter**, Showrunner, Producer, Writer  
**Krister Johnson**, Showrunner  
**Diallo Riddle**, Director, Showrunner, Writer, Actor, Producer  
**Jason Rothenberg**, Showrunner, Writer, and Producer  
**Moderator: Jamila Hunter**, EVP of Programming, Freeform + TVAF Board Director, Education Committee Co-Chair  
**Location:** Netflix Lobby

3:00PM -  
3:30PM

### Networking Break

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## FRIDAY, OCTOBER 28, 2022

**3:30PM -  
4:30PM**

### **In Conversation with Tony Vinciguerra**

Tony Vinciguerra, Chairman and Chief Executive Officer of Sony Pictures Entertainment (SPE), one of the entertainment industry's top power brokers and decision makers, sits for a moderated discussion on his journey in the entertainment business, the changing landscape of media, and his vision for the future of entertainment.

**Tony Vinciguerra**, Chairman and Chief Executive Officer of Sony Pictures Entertainment

**Moderator: Jeff Conway**, Senior Contributor, Forbes Hollywood and Entertainment

**Location:** Netflix Lobby

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*\*speakers subject to change*

## SATURDAY, OCTOBER 29, 2022

8:00AM - 9:00AM	<p><b>Continental Breakfast</b>  <b>Location:</b> Outside of the Governors Room</p>
9:00AM - 10:00AM	<p><b>The Interviews: The Ultimate TV Research Tool</b>  Meet team members who create and manage The Interviews: An Oral History of Television, the Television Academy Foundation's fully searchable, collection of 900+ videotaped oral history interviews. This remarkable resource features in-depth conversations with television luminaries from both in front and behind the camera, which can be searched by person, topic, profession, show or genre. Hear best practices from the team on the latest ways faculty across the nation are using this valuable resource to create curriculum.  <b>Jenni Matz</b>, Director, The Interviews, Television Academy Foundation  <b>Jossell Franco</b>, Digital Archivist, The Interviews, Television Academy Foundation  <b>Location:</b> Governors Room</p>
10:00AM - 10:15AM	<p><b>Break</b></p>
10:15AM - 11:15AM	<p><b>Production: The New Normal</b>  The COVID-19 pandemic turned global TV production on its head and forced the industry to improvise and innovate. Some of the innovations born from necessity will outlast the pandemic and are changing the way TV is made. This session will have you ready to share with your students the most up-to-date practices in navigating production.  <b>Frank Scherma</b>, Chairman and CEO, Television Academy; President at RadicalMedia, LLC  <b>Annie Uzdavinis</b>, Independent Producer/Executive Producer  <b>Carol Trussell</b>, Head of Production, Apple  <b>Moderator: Jay Roewe</b>, Senior Vice President Global Incentives &amp; Production Planning, HBO  <b>Location:</b> Governors Room</p>
11:15AM - 11:30AM	<p><b>Closing Remarks</b>  <b>Location:</b> Governors Room</p>

Speaker information available at: [TelevisionAcademy.com/Speakers](https://www.televisionacademy.com/speakers)

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