CONFERENCE SCHEDULE AND INFORMATION
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#TEACHINGTELEVISION
### THURSDAY, OCTOBER 27, 2022

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>9:00AM - 10:00AM</td>
<td>Continental Breakfast</td>
<td>Outside of the Governors Room</td>
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<tr>
<td>10:00AM - 10:15AM</td>
<td>Opening Remarks</td>
<td>Governors Room</td>
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<tr>
<td>10:15AM - 11:15AM</td>
<td>The California Creative Economy</td>
<td>Governors Room</td>
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<tr>
<td>11:15AM - 11:45AM</td>
<td>Networking Break</td>
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<tr>
<td>11:45AM - 12:45PM</td>
<td>A Conversation with Casting Directors</td>
<td>Governors Room</td>
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<tr>
<td>12:45PM - 2:15PM</td>
<td>Lunch</td>
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*Speaker information available at: TelevisionAcademy.com/Speakers*  
*speakers subject to change*
THURSDAY, OCTOBER 27, 2022

2:15PM - 3:15PM

Directing for Television
Join us for a conversation with director and producer Dr. Rachel Raimist (Queen Sugar, The Sex Lives of College Girls, Queens, The Big Leap). Gain insight into the landscape of television and the process of directing an episode for a television series, from the first draft to prep, production, and editing. She'll define the role of a TV director and share tips and tricks to help inform your curriculum and guide you on how your students can find success in episodic direction.

Dr. Rachel Raimist, Director

Location: Governors Room

3:15PM - 3:45PM

Networking Break

3:45PM - 5:00PM

Alumni Spotlight: Journeys to Success
Foundation program alumni will share how they landed their first job and how they navigated the workplace as a newcomer. Discover how they persevered and successfully reached their career aspirations.

Sev Ohanian, Producer/Screenwriter, Co-Founder Proximity Media
Jason Ensler, Executive Producer, Monarch, Love Victor
Pamela Soper, Sr. VP Programming, CBS Television
Natasha Chen, National Correspondent, CNN

Moderator: Albert Lawrence, Media Personality/Producer

Location: Governors Room

5:00PM - 6:00PM

Welcome Reception
Join us in the Netflix Lobby of the Saban Media Center to mix and mingle over appetizers and drinks with the Television Academy leadership as well as media educators nationwide.

Location: Netflix Lobby

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*speakers subject to change
## FRIDAY, OCTOBER 28, 2022

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<tr>
<td>8:00AM - 9:00AM</td>
<td>Continental Breakfast</td>
<td>Location: Outside of the Governors Room</td>
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<tr>
<td>9:00AM - 10:00AM</td>
<td>The Power of TV: Producing with Purpose</td>
<td>In this conversation, we will focus on women who are actively changing</td>
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<td>the industry. We will how high-profile producers create space for</td>
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<td>historically excluded groups on screen, and behind the camera, and</td>
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<td>successfully advocate for storytelling that builds broader awareness and</td>
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<td>inclusion.</td>
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<td><strong>Anya Adams</strong>, Director, Producer, Creator</td>
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<td><strong>Lisa Hamilton Daly</strong>, Executive Vice President, Programming, Hallmark</td>
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<td><strong>Carmen Marrón</strong>, Director, Producer, Writer</td>
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<td><strong>Moderator: Madeline Di Nonno</strong>, President and CEO of the Geena Davis</td>
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<td>Institute on Gender in Media</td>
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<td></td>
<td>Location: Governors Room</td>
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<td>10:00AM - 10:30AM</td>
<td>Networking Break</td>
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<td>10:30AM - 11:30AM</td>
<td>Pathways from College to Career</td>
<td>This session will bring industry experts together to talk about what</td>
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<td>hiring managers are looking for in emerging new talent and how</td>
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<td>educators can effectively set students up to transition into careers in</td>
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<td>the entertainment media space.</td>
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<td><strong>Val Cheung</strong>, VP, Production, Shondaland</td>
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<td><strong>Phillip Kobylanski</strong>, President, Valhalla Motion Pictures</td>
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<td><strong>Neil Truglio</strong>, Education Director, SeriesFest</td>
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<td><strong>Moderator: Dan Birman</strong>, President, Daniel H. Birman Productions, Inc.</td>
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<td>&amp; Professor of Professional Practice, USC Annenberg School of Journalism</td>
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<td></td>
<td>Location: Governors Room</td>
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<tr>
<td>11:30AM - 12:30PM</td>
<td>Lunch</td>
<td>Grab your lunch and network with media educators from across the nation.</td>
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FRIDAY, OCTOBER 28, 2022

12:30PM - 1:45PM

Industry Insights
Meet an agent. Meet a Development Executive. Meet a production designer and casting director. These two informal, 30-minute networking sessions are designed to connect professors with top producers, creatives, and industry executives in a small-group setting. Talk curriculum, gain industry insights, and get advice from leading industry professionals that you can bring back to your classroom.

Daniel Barnes, Development Executive
James Pearse Connelly, Production Designer
Jo DiSante, VP of Current Programming, ABC
Harry Friedman, Executive Producer
Tyler Kahl, Talent Agent, Allegory Creative Talent
Michelle McNulty, Casting Director
Portia Scott, Director of Voiceover, Coast to Coast Talent Group

Location: Netflix Lobby

1:45PM - 2:00PM

Break

2:00PM - 3:00PM

Showrunner Superpanel
While you might not see the title when credits roll, showrunners are critical in television production. Showrunners are important to the industry, managing the writers room while getting final say on individual episodes. As the entertainment business shifts in response to streaming, the conventional avenues for training new showrunners are changing too—and that could make them harder to find. In this session, learn what skills and abilities the industry needs so you can guide your students into this rewarding and in-demand career path.

Shaz Bennett, Showrunner, Executive Producer and Director
Rebecca Cutter, Showrunner, Producer, Writer
Krister Johnson, Showrunner
Diallo Riddle, Director, Showrunner, Writer, Actor, Producer
Jason Rothenberg, Showrunner, Writer, and Producer

Moderator: Jamila Hunter, EVP of Programing, Freeform + TVAF Board Director, Education Committee Co-Chair

Location: Netflix Lobby

3:00PM - 3:30PM

Networking Break

Speaker information available at: TelevisionAcademy.com/Speakers
*speakers subject to change
In Conversation with Tony Vinciquerra
Tony Vinciquerra, Chairman and Chief Executive Officer of Sony Pictures Entertainment (SPE), one of the entertainment industry’s top power brokers and decision makers, sits for a moderated discussion on his journey in the entertainment business, the changing landscape of media, and his vision for the future of entertainment.

Tony Vinciquerra, Chairman and Chief Executive Officer of Sony Pictures Entertainment
Moderator: Jeff Conway, Senior Contributor, Forbes Hollywood and Entertainment
Location: Netflix Lobby

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| 8:00 AM – 9:00 AM | Continental Breakfast  
**Location:** Outside of the Governors Room |
| 9:00 AM – 10:00 AM | **The Interviews: The Ultimate TV Research Tool**  
Meet team members who create and manage The Interviews: An Oral History of Television, the Television Academy Foundation’s fully searchable, collection of 900+ videotaped oral history interviews. This remarkable resource features in-depth conversations with television luminaries from both in front and behind the camera, which can be searched by person, topic, profession, show or genre. Hear best practices from the team on the latest ways faculty across the nation are using this valuable resource to create curriculum.  
**Jenni Matz,** Director, The Interviews, Television Academy Foundation  
**Jossell Franco,** Digital Archivist, The Interviews, Television Academy Foundation  
**Location:** Governors Room |
| 10:00 AM – 10:15 AM | **Break** |
| 10:15 AM – 11:15 AM | **Production: The New Normal**  
The COVID-19 pandemic turned global TV production on its head and forced the industry to improvise and innovate. Some of the innovations born from necessity will outlast the pandemic and are changing the way TV is made. This session will have you ready to share with your students the most up-to-date practices in navigating production.  
**Frank Scherma,** Chairman and CEO, Television Academy; President at RadicalMedia, LLC  
**Annie Uzdavinis,** Independent Producer/Executive Producer  
**Carol Trussell,** Head of Production, Apple  
**Moderator:** **Jay Roewe,** Senior Vice President Global Incentives & Production Planning, HBO  
**Location:** Governors Room |
| 11:15 AM – 11:30 AM | **Closing Remarks**  
**Location:** Governors Room |

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*speakers subject to change