



## **ABOUT SEQUOIA PRODUCTIONS**

For 31 years, Sequoia Productions has demonstrated a passionate commitment to excellence, producing seminal, world-class events that exceed our top-flight clients' highest expectations.

We value our unrivaled track record creating star-studded Galas celebrating the Emmy® Awards, the Academy Awards®, and countless other high-profile events in the "Entertainment Capital of The World" and beyond, while providing highly personalized service to our discriminating clients and their esteemed guests.

Once again, our company is producing and coordinating the celebrated Emmys Governors Ball and Creative Arts Governors Ball celebrations for the 22nd consecutive year. The 71st Emmy Awards events will draw over 8500 VIP guests to the grand, indoor/outdoor event space at L.A. LIVE. Our in-demand, dedicated team of producers, designers and technicians has produced the world-renowned Academy Awards Governors Ball, the Oscars official after-party, for 30 consecutive years, as well as Australia's elite G'DAY USA Gala for the past 16 years. Sequoia Productions' roster of valued clients also includes Westfield Corporation, UCSF Medical Center, The Wallis Annenberg Center for the Performing Arts and The Los Angeles Philharmonic, as well as our cherished VVIP private clients.

Helmed by President and Founder, Cheryl Cecchetto, and Executive Vice President Gary Levitt, the Sequoia Productions team has earned the trust and loyalty of an elite clientele via decades of experience in cutting-edge creativity and technology, and featuring our signature, concierge-style service and personalized attention to detail on behalf of our clients. As one of Hollywood's leading special event producers, Sequoia delivers unique, one-of-a-kind experiences, whether in sumptuous ballrooms or elegant, custom-designed structures imagined and assembled across rooftops. Cecchetto and Levitt are proud to lead a team of uniquely talented event specialists committed to transforming our clients' visions into reality and beyond. In 2017, Cecchetto was honored to be inducted into the BizBash Hall of Fame.

Sequoia Productions' passion is to create a fresh and spectacular Emmys Governors Ball experience, driven by transformative design and dazzling, evolving entertainment. We are continuously inspired by a dynamic and multi-faceted television industry, as well as the elegance and grandeur that is the Emmys' legacy. Our commitment is to captivate guests via all five senses, leaving a lasting impression and memory long after the last dessert, the final dance, the departing toast.

For over a quarter century, Sequoia Productions has brought meaning and joy to extraordinary celebrations, reminding everyone that with a little imagination and determination, magic is real!

Sequoia Productions is honored and energized to partner once again with the Television Academy in celebrating the 71st Emmy Awards.