



## **EMMY® ENTERTAINING TIPS FOR YOUR AT-HOME EMMY CELEBRATION**

From Cheryl Cecchetto of Sequoia Productions

Celebrate the 71<sup>st</sup> Emmy Awards

Sunday 22 September 2019 (5pm PT/8PM ET) Live on FOX

My golden rule: Always stimulate your guests via all five senses! From the aroma of your florals to the flavors of your Governors Ball inspired menu, from your personally chosen musical playlist to your directed lighting and fabrics of your chosen food stations, here are some fun ideas to ensure your custom, at-home Emmy celebration is truly spectacular and memorable.

### **Invitations**

Why not design your invitations around this year's Governors Ball theme? Design your theme inspired by the world's beautiful fountains, consider colors from our rich palette of eggplant purple, magenta, coral, red, and Emmy gold!

Many personal, invitation websites offer free or cost-effective options to create email save-the-dates and invites. Choose from their many design templates to personalize your party invitation.

If you are feeling extra creative and have the time, head to your local craft store where ideas abound, and fashion your own invitations using colorful paper, glitter, paints and ribbon. Invitations are an ideal opportunity to include a friend and collaborator in the organizing, who may adopt the project as their contribution to the big night.

### **Attire**

It's the biggest night in television so invite your guests to don their finest cocktail attire and dress up for the occasion. Ask them to include one of the key colors in their outfit; perhaps a tie, a scarf, or a purse. I find the success of a successful gathering lives in the details.

Our team knows only too well that dress rental sites offer beautiful, designer gowns at reasonable prices. Or head to your nearest thrift store; hunt for some vintage gowns and really stand out from the crowd. Perhaps visit your local fabric store and customize something you already own with a few simple additions.

If you have a flair for the playful, suggest that your guests come dressed as a character from their favorite TV show or an Emmy-nominated show, and create a game to guess who's who. Present a prize for best costume! I love contests and activities that promote fun mingling.

For the younger crowd (and if you're on the East Coast), a pajama party could be just the thing! What could be cozier than celebrating the Emmys with family and friends in comfy clothes?

### **Décor**

The 71<sup>st</sup> Emmys Governors Ball theme, *Brilliance in Motion*, features a design inspired by the beauty of dancing waters and sparkling fountains around the world.

Purchase your own, decorative, tabletop water fountain. There are plenty of options available online or at your local hardware store at reasonable prices.

Adorn your entertaining spaces with beautiful flowers. Take your inspiration from the Emmys Governors Ball color palette with florals in eggplant, magenta, coral and red. Gold containers with an interesting shape or texture will tie in perfectly with the Governors Ball décor.

Source gold fabric at your local fabric store to create beautiful table covers, accents, runners and napkins to add that pop of Emmy gold!

### **Food and Beverage**

Feature a self-service bar including a variety of elegant Sterling Vineyards wines, and sparkling wines from Ferrari Trento, the official wine and sparkling wine providers of the Emmys Governors Ball. These are also great items to award as prizes for best costume or the winner of Emmy Bingo!

Serve your guests the Emmy signature cocktail -- the Spice Trader Mule featuring with Ketel One Family Made Vodka -- created by award-winning bartender Charles Jolly. Get the recipe for this and other original cocktails crafted by Jolly for the gala at [emmys.com/governorsball](http://emmys.com/governorsball).

Find inspiration for your menu from Chef Joachim Splichal's custom, Governors Ball menu, also available on [emmys.com/governorsball](http://emmys.com/governorsball). Treat your guests to a selection of small plate foods with choices to suit every palate. Food station ideas include:

Station 1: Nick & Stefs – prime cuts and salads

Station 2: Sliders 'N' Chips – gourmet burgers and chips. Consider offering guests a vegan option like the Beyond Meat® sliders that will be served at the Governors Ball.

Station 3: Decadent Desserts – a selection of mouthwatering sweet treats

For a more relaxed, TV-snacking approach, set up a cinema-style concession stand with all your favorite candies, chips and popcorn. Place bowls or bags at the station and let your guests create their own snacking combinations to snuggle up with in front of the screen.

### **Entertainment**

Create a playlist of nominated TV show themes for your guests' arrival and have trays of bubbly at the ready.

Acceptance speeches are usually an integral element of any awards ceremony. Create a fun, fill-in-the-blank activity where a guest is given some parts of a speech and the task is to create the funniest version of the speech. Here's an example:

*"Wow! Is this real? Oh my, this award is [ADJ] than I expected. OK, I'd like to thank the [NOUN] for this [ADJ] honor. Working on [TV SHOW TITLE] was such an [ADJ] experience. I need to thank our wonderful [JOB TITLE] for all of his/her hard work on the film. His/her direction brings this show to [NOUN] and makes me a better [JOB TITLE]."*

*I have been [VERB ENDING IN -ING] about this since I was a [NOUN]. I wouldn't be here without [PERSON] for raising me and supporting me. Oh no, I'm getting the signal to [VERB] it up. Well, thank you again, and if my [PLURAL NOUN] are watching, go to bed!"*

Prior to the telecast, invite your guests to fill in an Emmy ballot. Download ballots from [emmys.com/governorsball](http://emmys.com/governorsball). The guest who receives the most winners receives a bottle from Sterling or Ferrari! It's not a party without a party favor.

Create Emmy Bingo: each space on the cards predicts an incident during the telecast. For example: “Someone trips” or “someone says, ‘I wasn’t expecting this’” or “someone cries.” The first person to complete a vertical, horizontal or diagonal line wins.

Prize ideas:

- Merchandise from your favorite TV shows such as T-shirts, mugs or board games.
- A beautiful gift basket of Lindt chocolates, the official chocolatier of the 2019 Emmys Governors Ball.
- A cocktail recipe book featuring the drinks served at your party alongside a beautiful cocktail shaker.
- Joachim Splichal’s Patina Cookbook: *Spuds, Truffles and Wild Gnocchi*

Set up your own red-carpet photo area as your guests arrive. Create a simple backdrop and a geofilter through Snapchat or Instagram to personalize your experience. Include your own ceremony-related hashtags before the event and then post your pictures to your favorite social media channels.

### **Parting Gift**

As your guests depart after a fun-filled night, gift them a bottle of Fiji Water for the drive, the official water of the Emmys Governors Ball.

Fill a bag with delicious Lindt chocolate treats for your guests to enjoy when they’re watching their favorite TV shows at home.

In keeping with the Governors Ball theme of fountains, gift your guests beautifully scented bath and shower products. Perhaps choose colors which fit with the color palette of the night.

# # #

### Contact:

Roberta Silverman  
breakwhitelight (For the Television Academy)  
818-849-6347  
[roberta@breakwhitelight.com](mailto:roberta@breakwhitelight.com)