



EMMY® ENTERTAINING TIPS FOR YOUR AT-HOME EMMY CELEBRATION!

from Cheryl Cecchetto of Sequoia Productions

Celebrate the 70th Emmy Awards

Monday, September 17 (5:00 PM PT / 8:00 PM ET) LIVE on NBC

My golden rule: Entice your guests via all five senses: including evolving visuals, lighting, musical variety, fabrics and menu options. Immersed in an expanding experience, they will find themselves anticipating the next reveal, as well as the next Emmy win.

Invitations:

- 1) Design invites around the Governors Ball theme, ***Emmys Under the Stars***, including stars and blues, purples, silvers and golds.
- 2) Free, personal invitation websites also offer cost-effective options to create an "e-mailable" invite. Choose your favorite of the many templates available online for your viewing party.

Attire:

- 1) Encourage your guests to wear festive cocktail attire matching the 2018 Governors Ball color spectrum -- blues, purples, silvers and golds. Peruse popular dress rental websites and discover your dream gown. Thrift stores are also a terrific option to find an ideal gown for a fraction of the cost.
- 2) In your invitation, suggest a sparkling fabric or accessory, emulating the sea of thousands of sparkling "star" lights suspended above the crowd at the Governors Ball this year.
- 3) Looking for a complete change of pace? Opt for a playful, casual atmosphere by inviting attendees to wear pajamas! What could be cozier than a "night-in," celebrating the television industry with family and friends, in comfy clothes watching TV?

Decor:

The 70th Emmys Governors Ball theme, ***Emmys Under the Stars***, features a design based on the beauty of starlight above the Los Angeles skyline.

- 1) Should you choose a casual vein, place a shoe cubby by the front door; an open invitation for your guests to relax. Offer a selection of fuzzy socks or slippers.
- 2) Emulating the non-traditional, lounge seating style of this year's Governors Ball, adorn your living room with large floor pillows and blankets for an informal, relaxing experience. Include accent tables and TV trays to ensure plenty of seating and dining spaces for everyone.
- 3) Decorate your living room with unconventional, icicle lights and small strands of starlight-inspired, "LED" lighting. Enhance this lighting effect by placing candles around your home.
- 4) Adorn your entertaining spaces with white flowers, including this year's accents of purple and blue.
- 5) Choose metallic blue fabric at your local fabric store to create beautiful table runners and napkins.

Food and Beverage:

- 1) Create a self-serve wine bar featuring a variety of elegant Sterling Vineyards wines, and sparkling wines from Ferrari Trento, the official wine and sparkling wine providers of the Emmys Governors Ball.
- 2) Prepare one of the Emmy signature cocktails created by award-winning bartender Charles Jolly: *Radiance* (Ketel One Vodka, Verjus, Rosé, Grapefruit, Mediterranean Spice), *Enlightenment* (Ketel One Vodka, Strawberry Infusion, Sencha Green Tea, Aloe-Cucumber Liqueur, Strawberry & Yuzu Pearls) and *Restoration* (Ketel One Vodka, Cold Brew, Cacao Nib, Almond-Coconut Milk, Absinthe). Recipes available on emmys.com/governorsball.
- 3) Peruse Patina's Chef Joachim Splichal's custom, Governors Ball menu for your menu inspiration. The Governors Ball menu and choice recipes are available on emmys.com/governorsball. Following the serving style of this year's Ball, offer small bites and encourage guests to assemble their own plates. Today's diet-conscious guests are much more likely to indulge in smaller portions. Food station ideas include:
 - a) Taste Station 1: Steaks and Spuds
 - b) Taste Station 2: Farmers Market (with vegetables and salads)
 - c) Taste Station 3: Decadent Desserts
- 4) For TV-style snacking, include a popcorn and candy bar. Everyone may choose from a variety of candy fixings. Add an extra serving of nostalgia with retro, cardboard popcorn tubs.
- 5) Decorate with easy, do-it-yourself celebrity straw or cupcake toppers. Print out photos of your favorite TV celebrities, such as *Killing Eve*'s Sandra Oh and *This Is Us*' Sterling K. Brown, to thread onto straws or glue to toothpicks for cupcake toppers.

Entertainment:

- 1) Prior to the telecast, invite your guests to fill out a Emmy ballot. Download ballots from emmys.com/governorsball. Your guest who selects the most winners receives a prize.
- 2) Create Emmy Bingo; each space on the cards predicting a happenstance during the telecast. For example: "Conductor interrupts speech," "Audience groans at a joke," or "Someone trips." The first person to complete a vertical, horizontal or diagonal line wins.
- 3) Prize Ideas:
 - a) A DVD box set of your favorite TV show.
 - b) Video streaming service gift certificate.
 - c) A beautiful gift basket of Lindt chocolates, the official chocolatier of the 2018 Emmys Governors Ball.
 - d) Joachim Splichal's Patina Cookbook: *Spuds, Truffles, and Wild Gnocchi*.
- 4) Set up a photo booth close to your front door with a simple, festive backdrop. Create a geofilter on Snapchat or Instagram personalized for your party. Guests may post or save photos with your custom filter.
- 5) For music, use the Television Academy's Spotify playlist featuring songs from soundtracks of Emmy nominated shows.

Parting Gift:

- 1) As your guests depart, serve coffee or tea in travel mugs for the ride home. Additionally, gift your guests a bottle of FIJI Water, the official water provider of the Emmys Governors Ball.
- 2) In keeping with this Governors Ball theme of light, send your guests home with a wrapped candle. Create your own featuring your favorite scent or visit your local home goods store.
- 3) Rather than storing the comfy throw blankets at the end of the of the night, encourage your guests to take them home. They will think of your Emmy celebration every time they sit on the couch with their blanket to watch their favorite TV show.

Contact:

Roberta Silverman

breakwhitelight (For the Television Academy)

818-849-6347

roberta@breakwhitelight.com