

2023 Primetime Emmy® Awards Ballot

Outstanding Commercial

| All Parents Can Relate - God Of War: Ragnarök |
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| Amani - Meta |
| Ant-Man And The Wasp: Quantumania – No Shrinking And Drinking - Heineken 0.0 |
| Apple - The Greatest - Accessibility |
| Apple Music Super Bowl Halftime Show - Rihanna: Run This Town - Apple Music |
| Apple Music Super Bowl Halftime Show - Rihanna: Stay - Apple Music |
| Be Maravillosa - Cadillac |
| Binky Dad - Kia |
| Blind Taste Test - Liquid Death |
| A Bloody Nightmare - American Red Cross |
| Born To Cocktail - Ketel One |
| Born Twice - Children's Hospital Colorado |
| Boxes - Amazon |
| Built For Whoever You Are - Kia Soul |
| The Busch Guide: Shelter - Busch Light |
| Call Me With Timothée Chalamet - Apple TV+ |
| Cat - Progressive |
| Celebrating Safety Behind The Scenes - Volvo |
| Chase - Apple iPhone 14 Pro |
| The Choose Kindness Project - The Choose Kindness Project |
| Coach Buzz Cross-platform - Cheerios |

| Cost Of Beauty - Dove |
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| A Different Kind Of Crown - John Deere |
| Dinner - Progressive |
| Don't Skip a Beat - American Heart Association |
| Eff - Urself - Abortion Funds PSA |
| Everyone Deserves Real - eBay |
| Fair Trade - Levi's |
| Field Day - iPhone 14 |
| Footballverse - Nike |
| Forever - The Farmer's Dog |
| Forever Determined - American Honda Motor Co., Inc. |
| The Gentle Giant - Ad Council, Love Has No Labels |
| The Glitch - Alzheimer Forschung Initiative |
| Go To Your Happy Price - Priceline |
| Going All The Way - Tinder |
| Great Acting Or Great Taste? Ben Stiller - Pepsi |
| Great Acting Or Great Taste? Pepsizero - Pepsi |
| Great Acting Or Great Taste? Steve Martin - Pepsi |
| Holiday Joyride - Kia |
| Holiday Train - Montefiore |
| Homecoming - Peacock |
| Leave No Room For Interpretation - Autodesk Construction Cloud |
| Let Their Imagination Out - L.O.L. Surprise! |
| Life Jackets - Progressive |
| Like No One's Watching - Toyota |

| Linked By Love: Get The Facts! Get Checked! Get Healthy! - Mendez National Institute Of Transplantation Foundation |
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| Long Live Smile Power - Delta Dental |
| Love Means Everything - Gatorade |
| Mrs. Hayes - Chevrolet |
| Naija Odyssey Ft. Giannis Antetokounmpo - WhatsApp |
| The Name - Procter & Gamble |
| Nascar Anthem - 75th Anniversary |
| 1901 - Hanes |
| Noitamalcer (Reclamation) - Juneteenth 2022 - See Me, Hear Me, Know Me Campaign |
| NRA Children's Museum - Change The Ref |
| Office Minions - Peacock |
| The Original Impossible - Adidas |
| Own What's Yours - ZenBusiness |
| Power Your Holiday - Ocean Spray Jellied Cranberry Sauce |
| Precious Cargo - Levi's 501 Jeans |
| Protect This House - Under Armour |
| PSA - podHER |
| Quiet The Noise - AirPods |
| R.I.P. Leon - Apple |
| Rabbit Holes - Tubi |
| Race To Equality - Michelob ULTRA |
| Ramit - New York Presbyterian |
| Remember The Why - Adidas |
| Rise, Dead Man - The Callisto Protocol |
| Rockstar - Workday |

| Saving Sawyer - Amazon |
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| Scream - Progressive |
| Share The Joy - AirPods |
| Silence Is Powerful - Kia |
| Silhouettes: Airpods X Harry Styles - AirPods |
| The Singularity - Squarespace |
| Snowglobe - Amazon |
| Somewhere, Anywhere - Booking.com |
| Son - Foundation To Combat Antisemitism |
| Stop Breast Cancer For Life - Breast Cancer Research Foundation |
| Styles Of Pride - The Trevor Project: LGBTQ Youth Suicide Prevention |
| Substitute Dealers - Ad Council |
| Super Bowl - Poker Face |
| Table For Two - Progressive Insurance |
| 'Tache - Amazon Prime |
| Thank You, Canada - Crown Royal |
| That Reading Feeling Awaits - Amazon Books |
| This Is How We Work Now - Upwork |
| This Is Off The Wall - Vans |
| Title - Apartments.com |
| Tony - Foundation To Combat Antisemitism |
| Traffic Stop - Native |
| The Troll - IKEA |
| Troy - CrowdStrike |
| The U.S. And The Holocaust - The U.S. And The Holocaust |
| Unbecoming - My Black Is Beautiful |

| Unnecessary Action Hero - Hawaii - Paycom |
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| The Waiting Room - iPhone |
| What Is OKX? - OKX |
| Whopper, Whopper - Burger King |
| Wisdom & Obi - Expedia |
| Work Happy - HP |
| The World Is A Gallery - Bombay Sapphire |
| Yellowstone Montana PSA - Montana |
| You Can Because You Did - ZenBusiness |
| You Can Count On Us - NerdWallet |
| Young Love - Google Pixel |

End of Category