



FOR IMMEDIATE RELEASE

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Backstage Creations to Produce the Giving Suite™ During the 73rd Emmy® Awards

Celebrity Attendees Help Raise Funds to Support the Television Academy Foundation

Sunday, Sept. 19, 2021

(Los Angeles – Sept. 15, 2021) – Backstage Creations, specialists in award show gifts and custom backstage gift suites, will produce the official Giving Suite™ at the 73rd Emmy[®] Awards. The Emmys will telecast live from the Microsoft Theater in Los Angeles on Sunday, Sept. 19, (8:00 PM ET/5:00 PM PT) on CBS.

In addition to presenters and nominees choosing from a collection of luxury gifts, the lounge will serve as a **Giving** Suite as celebrities who participate will help raise donations to support the **Television Academy Foundation**. Now celebrating its 62nd year, the Foundation's mission is to educate and advance the next generation of television leaders through its renowned programs including the <u>College Television Awards</u>, <u>Student Internship Program</u>, <u>The Interviews: An Oral History of Television and The Power of TV</u>.

The 73rd Emmy Awards roster of presenters include Anthony Anderson, Angela Bassett, Stephen Colbert, Kaley Cuoco, Tracee Ellis Ross, America Ferrera, Taraji P Henson, Mindy Kaling, Nicole Kidman, Dan Levy, Sarah Paulson, Catherine O'Hara, Billy Porter, Patrick Stewart, Wilmer Valderamma, Bowen Yang and more. These presenters are invited to help raise donations for the Foundation and engage with top brands at the official Giving Suite.

The items in the Giving Suite™ and gift bag include:

- Agni- Essential for women 16+, the Women's Health Box was crafted with a Medical Advisory Board to replenish the
 micronutrients and vitamins that women most often lack, and provide them in the most bioavailable and delicious
 form: Food. https://agniforall.com/pages/womens-health-box
- Bocas Bali Luxury Water Villas- Panama's Premiere Over-the-Water Environmentally Friendly Luxury Resort. https://bocasbali.com/
- Calm- Annual, premium subscription to Calm, the leading mental wellness brand with the #1 app for sleep, meditation
 and relaxation, designed to help you manage stress, sleep better and live a happier, healthier life. www.calm.com
- **CeraVe-** CeraVe Therapeutic Hand Cream is formulated with ceramides, hyaluronic acid and dimethicone to effectively moisturize the skin, alleviate dryness and help protect hands, leaving them feeling soft and healthy. https://www.cerave.com/skincare/moisturizers/therapeutic-hand-cream
- Empiria Fragrances- This black-owned niche fragrance house, providing classic contemporary fragrances with an African heritage, is promoting its fragrance Oshun V to embrace the power within and indulge in the bliss of a goddess. www.empiriafragrances.com
- ESPACIO The Jewel of Waikiki- One of the most exclusive and luxurious hotels in Hawaii, ESPACIO The Jewel of Waikiki is a 9-floor, 9-suite boutique property where each suite occupies a 2,250 square-foot floor with a jacuzzi-clad balcony offering panoramic ocean views; Italian marble bathrooms with a dry sauna and glassed shower; personal elevator entry; a fully equipped chef's kitchen; as well as an onsite French-Japanese culinary concept, Mugen. https://www.espaciowaikiki.com/
- Four Seasons Resort Nevis, West Indies- A place where smiles greet you as you step off the boat, where the crest
 of the sun over Nevis Peak sparkles on the waters of two oceans that meet but never cross, Four Seasons Resort
 Nevis is a captivating combination of adventure, serenity and recreation that just waits for your discovery.
 www.fourseasons.com/nevis
- G-Labs UK Discovery Day & Night Duo Body Oil & RFID Card is the wellness concept that supports whole body well-being. https://www.g-labs.co.uk/store/Limited-Edition-Discovery-Day-&-Night-Duo-NEFE%E2%84%A2-Fragrancies-Body-126-Huiler-50-ml-&-NASA-Frequencies-RFID-Journ%C3%A9es-p384832569
- Genusee- Genusee is the first circular economy eyewear brand proudly made in Flint, Michigan from 15 single
 use plastic water bottles in Flint, Michigan. https://genusee.com
- HP Sprocket Studio- Print high-quality 4x6" photos directly from your smartphone using the HP Sprocket Studio Instant Photo Printer. https://sprocketprinters.com/products/hp-sprocket-studio-us
- **Minty + ReliePH-** Minty + ReliePH is a clean and toxic-free brand built on naturally derived ingredients. www.mintyrelieph.com
- Macmillan Publishers- Michaela Coel's Personal Manifesto MISFITS. https://us.macmillan.com/books/9781250843449/misfits

- **Never Go Alone-** Edition 01 Go Mask, handmade in Italy featuring ultra-lightweight layers treated with Viroblock Antimicrobial Technology. www.nevergoalone.com
- Nu Skin ageLOC® LumiSpa®- The ageLOC® LumiSpa® device gives an energizing facial massage that will give
 you brighter, softer, and smoother skin.
 https://www.nuskin.com/content/nuskin/en_US/products/product.01010791.html
- Petrova Chocolates- Artisanal, chef-driven chocolate bonbons. <u>www.petrovachocolates.com</u>
- Próspero Tequila Blanco- Designed by Stella Anguiano, one of Mexico's premier female Master Distillers, Próspero Tequila is a hand-crafted spirit that offers an unparalleled flavor with a smooth, elegant and perfectly balanced finish. https://www.prosperotequila.com
- Real Fruit Body- Coconut Shea Mango Whipped Body Cream. www.realfruitbody.com
- Rock n Rose Aromas- Luxury soy candles by Rock n Rose Aromas, beautifully designed and hand poured in Scotland. www.rocknrosearomas.co.uk
- **SkinnyPop-** Free of artificial ingredients, GMOs, gluten and preservatives, SkinnyPop Kettle Corn Sweet & Salty is a tried-and-true favorite—now with a tasteful upgrade of ingredients and flavors to create a dynamic balance of savory and sweet. https://www.skinnypop.com/our-popcorn/popped-popcorn/sweet-salty-kettle
- Thera Cane MAX Trigger Point Massager Treat yourself to deep relief from painful, knotted, spasmed muscles
 with this amazingly simple yet effective self-massager that makes it easy to apply pain-relieving deep compression
 directly to hard, knotted "trigger points" anywhere they occur breaking up tension even in the hardest-to-reach
 muscles between your shoulder blades! www.theracane.com
- Tiber River- The Happiest Clean on Earth Package. <u>www.tiberriver.com</u>
- Two Chicks Cocktails Two Chicks Cocktails are premium ready-to-drink sparkling cocktails made with real spirits, founded and run by women. www.twochickscocktails.com

This year's Giving Suite™ is designed by *Josh Johnson Home*. With his signature look of "Modern Hollywood Glamour", Josh provides a luxurious and ultra-chic aesthetic for celebrity guests to enjoy while they peruse the products, mingle, and lounge within his custom stylized vignettes. Based in both West Hollywood and Nashville, Josh's lovable personality earned him the nickname "Sparkle Josh" and the title of Fan Favorite during the second season of HGTV's *Design Star*, along with the *Design Star "All Stars"* series. *Josh Johnson Home*, Josh's exclusive line of glam home décor, is available nationwide. www.JoshJohnsonHome.com

About BACKSTAGE CREATIONS

Created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, to give major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. BACKSTAGE CREATIONS originated the gifting suite concept and has created Celebrity Retreats™ at various industry honors including the Screen Actors Guild® Awards, ESPYS, Writers Guild Awards, MTV Movie Awards, MTV VMAs, People's Choice Awards, BET Awards, Teen Choice and Billboard Music Awards. BACKSTAGE CREATIONS puts an emphasis on charitable donations at each of our Retreats giving our celebrity attendees the opportunity to both give and receive through unique partnerships at our events. Backstage Creations Retreats™ and gift bags have been featured on Entertainment Tonight, Access Hollywood, Extra, E! and Good Morning America; and have appeared in OK Magazine, People.com, Us Weekly, HollywoodLife.com, Variety, Hollywood Reporter and many other print and online publications.

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs such as the College Television Summit and Awards, Student Internship Program, The Interviews: An Oral History of Television and The Power of TV the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

For more information, go to backstagecreations.com to view footage from the Backstage Creations "Talent Retreats™"