PRESS RELEASE



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TELEVISION ACADEMY FOUNDATION ANNOUNCES NEW BOARD OF DIRECTORS MEMBERS

Actor Benito Martinez, Netflix VP Cindy Holland and WME Partner Sean Perry Join Board of Television Academy Foundation

(NoHo Arts District, Calif., Aug. 15, 2018) – The Television Academy Foundation today announced three new members to its board of directors: actor Benito Martinez (*American Crime/How to Get Away with Murder*), Netflix's Vice President of Original Content Cindy Holland and WME Partner Sean Perry.

"We are honored to welcome three distinguished members of the television community to the Foundation's board of directors," said Madeline Di Nonno, chair of the Television Academy Foundation. "With their collective professional experience, our incoming members will play a vital role in our efforts to expand the Foundation's educational programs, aimed at increasing diversity and inclusivity within the television industry, and help build a significant endowment for the growth and sustainability of *The Interviews: An Oral History of Television* online archive."



Benito Martinez

Veteran actor Benito Martinez recently garnered critical acclaim for his role as the undocumented immigrant Luis Salazar in John Ridley's anthology series *American Crime*. He is perhaps best known for his award-winning portrayal of Los Angeles police captain turned politician David Aceveda on the FX police drama *The Shield*. His other work includes recurring roles on hit television shows including *How to Get Away with Murder*, *The Blacklist*, *House of Cards*, *Sons of Anarchy*, *The Leftovers* and *Supernatural*.

A Television Academy member since 2002, Martinez served as co-chair of the Academy's diversity committee in 2012.

He is also an active participant in and supporter of Foundation events including its annual Emmys[®] Golf Classic, College Television Awards and Vocational Day for Foster Youth.

Cindy Holland is vice president for original content at Netflix and was named one of the *Time Magazine* 100 Most Influential People of 2018. A 16-year Netflix executive, she is responsible for acquiring and launching original series for over 130 million global subscribers. Holland and her team have launched award-winning and acclaimed dramas, comedies, documentaries and docu-series.



Sean Perry WME Partner

Sean Perry is a partner at WME and helped to form Endeavor's non-scripted television division, which includes syndication, reality television, international distribution and broadcast hosting. His client roster includes Blake Shelton, Dale Earnhardt Jr., Jenny



Cindy Holland VP Original Content Netflix

McCarthy, Steve Wilkos, Tom Bergeron, Tony Robbins, Reba McEntire, as well as producers and production companies including Banijay Studios, Critical Content, Tinopolis and World Wrestling Entertainment. Over his career, Perry has packaged such shows as 1,000 Ways to Die, America's Best Dance Crew, Extreme Makeover, Hardcore Pawn, Kitchen Nightmares, MasterChef, The Steve Wilkos Show and more.

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as <u>The Interviews</u>: An Oral History Project of the Television Academy Foundation, <u>College Television Awards</u> and <u>Student</u> <u>Internship Program</u>, the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, visit <u>TelevisionAcademy.com/Foundation</u>.

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Media Contact: Jane Sparango breakwhitelight for the Television Academy jane@breakwhitelight.com 310-339-1214