

PRESS CONTACTS:

THE LIPPIN GROUP – Robin Mesger/Pam Golum@323.965.1990

**UNIVISION'S "34 A SU LADO" ("34 BY YOUR SIDE") RECIPIENT OF  
ACADEMY OF TELEVISION ARTS & SCIENCES  
LOS ANGELES AREA GOVERNORS AWARD**

*NORTH HOLLYWOOD, CA, July 8, 2004 – Univision's "34 A Su Lado" ("34 By Your Side") will be the recipient of the prestigious Los Angeles Area Governors Award, it was announced today by Academy of Television Arts & Sciences Chairman Dick Askin. The segment, which runs within Univision's KMEX Newscast, provides lifesaving and life changing information to the Latino community.*

*The Emmy Award, which honors a lifetime of broadcasting achievement in the Los Angeles market, will be presented at the Los Angeles Area Emmy Awards on August 28 at the Academy's Leonard H. Goldenson Theatre.*

*"KMEX is doing a tremendous job providing professional advice and assistance to the Latino community through "34 A Su Lado," said Askin. "We are very pleased that the Academy's Board of Governor's voted to bestow this honor on a program that not only educates but is an effective tool to help the community."*

*Now in it's third year, Univision's "34 A Su Lado" has broken the wall separating journalism and community activism as it is the engine that pulls the station's and city's resources together to help a family pick up the pieces after a tragedy. "34 A Su Lado" provides meaningful information and professional advice so the Latino community can make informed decisions regarding education for children, healthcare for families as well as various city, state, and federal services. "34 A Su Lado," provides a full bank of phone lines, dedicating manpower and airtime to right the wrongs in the community. Whether the issue is unsafe housing, domestic violence or unscrupulous immigration "lawyers," viewers know they have someone who will listen and help.*

# # #