

# 66<sup>TH</sup> EMMYS®

## 66<sup>TH</sup> EMMY® AWARDS GOVERNORS BALL VENDORS

### LA PREMIER

FLORAL AND EVENT PROFESSIONALS

Founder and co-owner Kevin Lee always knew he was born to design, so at the age of 18, he moved to California from his native South Korea to develop his already-explosive talent. With the opening of LA Premier, his luxury flower production brain-child, Lee saw the realization of his lifelong dream.

LA Premier's first location was on Olympic Boulevard in Beverly Hills, California, and from the very outset, it was a booming success. Lee's artistic sensibilities led LA Premier to be known in the Los Angeles area for its upscale and luxurious arrangements. After much recommendation, Kevin decided to bring his talent for design to the world of event production. During an era when top event planners like Preston Bailey were first becoming icons, LA Premier soon forged itself a reputation for its theatrical vision and transformative design that has made LA Premier a household name in the modern, high-end flower industry. LA Premier became the go-to florist for movie premiers, photo shoots, celebrity weddings, and awards shows; its clientele roster included names like Oprah Winfrey, the late Frank Sinatra, Governor Arnold Schwarzenegger and Jennifer Aniston.

Today, Lee is known as something of an event icon, with cameos on reality shows such as The Real Housewives of Beverly Hills and The Conan O'Brien Show, but he hasn't forgotten his roots in floral design. As one of Los Angeles's leading florists, he fosters young designers by training them in the signature style that has made LA Premier so well-known. With his trusted team, Lee and LA Premier have supplied event arrangements to the Emmy Awards Governors Ball for ten consecutive years, at one point importing as many as 50,000 roses to create the arrangements.

With over 25 years of experience in the high-end flower production industry, LA Premier has the service experience and design sensibilities that set it apart in the Los Angeles flower industry.

RESOURCE ONE INC.

**Resource One Inc.** is a nationally renowned textile design company servicing the Entertainment and Special Events industries for the past 20 years. Cutting-edge style, in-house design capabilities, and concise knowledge of color theory and application have made Resource One Inc. the

company of choice for Studio, Interior, and Event Designers. From concept to completion, Resource One Inc. is the premier name in custom textile manufacturing, linen rentals, sales and Ghost Chair Rentals.

Resource One's designs are frequently featured in top magazines, such as *Grace Ormonde Wedding Style Magazine, Inside Weddings, Weddings by the Ritz-Carlton, D Weddings, Dallas Modern Luxury, Luxe, Get Married* and *The Hollywood Reporter*. They are the linen designer for the Oscars Governors Ball for many years. They continue to work with the finest event and floral designers as well as nationally renowned wedding planners. Resource One is the first choice for celebrity weddings and international events.

Located near Los Angeles, Resource One Inc. services clients both domestically and internationally.



**ShowPro** provides lighting, projection, audio, video and staging to the corporate meeting, special event and live entertainment industries. ShowPro brings world-class, broadcast level production to events, meetings, exhibits and shows. State of the art automated LED lighting fixtures, current digital controllers and consoles, high impact display equipment including LED and blended video projection, and concert and distributed sound systems are the tools that achieve these lofty goals. ShowPro has had the opportunity to work on a variety of events including the GRAMMY Awards broadcast, Lakers championship events, cross country travelling art shows on trains, presidential press conferences, Hollywood movie premiere parties and theme park lighting installations. Their model has a massive focus on customer service. ShowPro celebrates its 17<sup>th</sup> year in business this year.



**YLS Entertainment** incorporated in 1985 and has remained a family owned business, specializing as a full-service production company. They have produced family entertainment including lasers, acrobats, dancers and other special effects for over 20 years. YLS Entertainment production shows include Carnival Fantastique and Chinese Acrobats of Hebei. In 1990, they created a new division, Lasers by YLS, a division of YLS Entertainment. Laser effects can vary from only green systems creating beams and scans to full color systems that can provide graphics and many more exciting effects.

The combination of state-of-the-art-equipment and outstanding technical personnel continues to make Lasers by YLS a success. Their work has been featured on television and at arena tours, theatrical and corporate events. Some of the television credits include *X-Factor* featuring Bruno Mars, Enrique Iglesias and Laser Man; *American Idol* featuring Janet Jackson and Jennifer Lopez; *Dancing With the Stars* featuring Adele and Pitbull; and *The Voice* featuring Celine Dion and Ne-Yo. They have also added lasers to Lincoln 2014 interactive online commercial, "Love is the Answer," and for Trix Yogurt, IBM, and K-Mart commercials. LA Kings hockey, LA Clippers basketball and LA Kiss arena football opening entertainment currently feature YLS laser effects.in. Lasers by YLS pride itself on quality laser effects that can be personalized to any situation and creates excitement for all types of events.



Lux Lounge Event Furniture Rentals is a full-service Los Angeles based company serving corporate clients, live events, entertainment brands, lifestyle publications, event planners, and individuals for all lounge furniture needs since 2004. Lux Lounge EFR offers a wide variety of designs and styles of high-end furniture pieces. Their inventory consists of everything from traditional and classic Victorian pieces, chic plush and modern/contemporary pieces, to a unique wireless illuminated furniture collection.

For the third consecutive year, Lux Lounge EFR is pleased to be the provider of high-end custom lounge furniture for the Emmy Awards Governors Ball. This year's 66<sup>th</sup> Emmy Awards Governors Ball will feature custom pieces in Lux Lounge EFR's aubergine and platinum color scheme, highlighted with pieces from their wireless illuminated furniture collection that will light up in multi-colors and set the ambiance for the "kaleidoscope of color" themed evening.

Visit Lux Lounge EFR online at [www.luxloungeefr.com](http://www.luxloungeefr.com).